

**APPLICANTS FOR THE**  
**Water Conservation Advisory Committee**  
**DEADLINE TO RETURN APPLICATIONS IS:**  
**Friday, February 12, 2010 by 5 p.m. in the City Clerk's Office**

	PLEASE PRINT NAME	PHONE	DATE OF PICK UP	DATE RETURNED
1	KENKETH JEPSON	[REDACTED]	1/12/10	2/12/10
2	KATHY DUNHAM	[REDACTED]	1/5/10	2/12/10
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# **PRESS RELEASE**

City of Sedona · 102 Roadrunner Drive · Sedona, AZ 86336

## **For Immediate Release**

**Date:** January 11, 2010  
**Contact:** Audree Juhlin, Community Development Department  
**Phone:** 928-204-7107  
**Fax:** 928-282-5348

## **VACANCY ON THE WATER CONSERVATION ADVISORY COMMITTEE**

The City of Sedona City Council is accepting applications to fill one vacancy on the Sedona Water Conservation Advisory Committee.

The Water Conservation Advisory Committee makes recommendations regarding water related matters to the City Council. Specific responsibilities include advising and supporting both elected and appointed city officials with regards to policies and practices pertaining to water supply, demand and conservation; participate in various regional and state water activities; and, formulate strategies to encourage water conservation awareness and identify community education and outreach programs to inform the public of water conservation practices. For more information about the Water Conservation Advisory Committee, contact Audree Juhlin at 204-7107 or email [ajuhlin@SedonaAZ.gov](mailto:ajuhlin@SedonaAZ.gov) or visit [www.SedonaAZ.gov/waterconservation](http://www.SedonaAZ.gov/waterconservation).

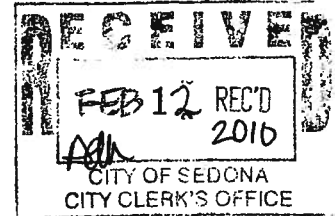
The Water Conservation Advisory Committee meets on the second Thursday of each month at 10:30 a.m.

Application packets are available from the City Clerk at Courthouse Plaza, 102 Roadrunner Drive, or by calling 282-3113.

Return completed applications to City Clerk's office, City of Sedona, Water Conservation Advisory Committee, 102 Roadrunner Drive, Sedona, AZ 86336. The deadline to return applications is Friday, February 12, 2010 at 5:00 pm.



102 Roadrunner Drive  
Sedona, Arizona 86336  
TDD (928) 204-7102  
www.SedonaAZ.gov



## WATER CONSERVATION ADVISORY COMMITTEE APPLICATION FOR COMMITTEES

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY  
BEFORE FILLING OUT YOUR APPLICATION – TYPE OR PRINT  
CLEARLY IN INK ONLY.**

All requested information must be furnished. If an item does not apply to you, or if there is no information to be given write in the letters "NA" for "Not Applicable".

**A RESUME MAY BE SUBMITTED, HOWEVER, YOU MUST COMPLETE  
ALL INFORMATION REQUESTED ON THE APPLICATION**

Resume Attached: Yes ( ) No (☒)

POSITION APPLIED FOR: WATER CONSERVATION ADVISORY COMMITTEE

APPLICANT'S NAME: KENNETH JERSON

ADDRESS: [REDACTED] AZ 86336  
(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: [REDACTED] Work: [REDACTED] Message Phone: [REDACTED]

E-MAIL ADDRESS: [REDACTED]

Are you a resident of the City of Sedona? Yes (☒) No ( ) How many years? 7

Have you previously been appointed to any position by the City of Sedona?

Yes (☒) No ( ) If so, what and for what length of term? PERSONNEL BOARD / 3 YRS

In answering the following questions, if more space is required, please attach a separate sheet of paper.

BACKGROUND INFORMATION WHICH YOU FEEL QUALIFIES YOU FOR THE APPOINTMENT:  
(This should include education, employment history, community service, special interest and skills, personal philosophy.)

THREE YEARS ON THE WATER ADVISORY BOARD TO THE COUNCIL  
CITY OF PLEASANT HILL, CA. (1975 thru 1977).

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WE ADVISED THE CITY COUNCIL ON WATER RATES, CAPITAL  
EXPENDITURE RESERVES AND SETTING WATER USAGE GUIDELINES  
DURING AN EXTENDED DROUGHT. WE APPROVED WATER DEPARTMENT  
OPERATIONS EXPENDITURES AND BUDGET. WE DETERMINED THAT THE  
CITY COULD NOT AFFORD TO ENACT NEW EPA REQUIREMENTS AND  
THE CITY COUNCIL AGREED. THE ADVISORY BOARD NEGOTIATED THE  
SALE OF THE WATER DISTRICT, SO WE WORKED OURSELVES OUT OF A JOB.

What are your perceptions of the duties, responsibilities and role of the Committee  
you are applying for?

TO INVESTIGATE AND RECOMMEND TO THE CITY COUNCIL WAYS TO  
CONSERVE EXISTING WATER SOURCES, FIND NEW WATER SOURCES, AND  
TO ENCOURAGE WATER CONSERVATION WITHIN THE COMMUNITY.

What do you feel are the major issues facing this Committee?

TO PROTECT AND EXTEND OUR CURRENT WATER SOURCES.  
TO INVESTIGATE NEW WATER SOURCES. CREATE A  
COMMUNITY AWARENESS ABOUT WATER CONSERVATION.

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What do you hope to accomplish as a Committee member?

TO SHARE MY WATER CONSERVATION EXPERIENCE WITH OTHER  
COMMITTEE MEMBERS, AND TO PROVIDE WHATEVER HELP  
NEEDED TO ACCOMPLISH THE GOALS OF THE COMMITTEE AND CITY.

If appointed to this Committee, are you willing to service the full term of the appointment?

YES.

Have you read the Community Plan or attended any meetings of the Committee you are applying for:

I HAVE READ ALL OF THE ONLINE INFORMATION  
ON THE CITY'S WEBSITE.



102 Roadrunner Drive  
Sedona, Arizona 86336  
TDD (928) 204-7102  
www.SedonaAZ.gov

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BEFORE FILLING OUT YOUR APPLICATION – TYPE OR PRINT  
CLEARLY IN INK ONLY.**

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**A RESUME MAY BE SUBMITTED, HOWEVER, YOU MUST COMPLETE  
ALL INFORMATION REQUESTED ON THE APPLICATION**

Resume Attached: Yes ( ) No (☒)

POSITION APPLIED FOR: WATER CONSERVATION ADVISORY COMMITTEE

APPLICANT'S NAME: [REDACTED]

ADDRESS: [REDACTED] SEDONA AZ 86336  
(Street or P.O. Box) (City) (State) (Zip)

PHONE: Home: [REDACTED] Work: [REDACTED] <sup>cell</sup> Message Phone: [REDACTED]

E-MAIL ADDRESS: [REDACTED]

Are you a resident of the City of Sedona? Yes (☒) No ( ) How many years? 2 MONTHS

Have you previously been appointed to any position by the City of Sedona?

Yes ( ) No (☒) If so, what and for what length of term? \_\_\_\_\_

In answering the following questions, if more space is required, please attach a separate sheet of paper.

BACKGROUND INFORMATION WHICH YOU FEEL QUALIFIES YOU FOR THE APPOINTMENT:  
(This should include education, employment history, community service, special interest and skills, personal philosophy.)

PLEASE SEE ATTACHED

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What are your perceptions of the duties, responsibilities and role of the Committee you are applying for?

What do you feel are the major issues facing this Committee?

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What do you hope to accomplish as a Committee member?

If appointed to this Committee, are you willing to service the full term of the appointment?

Have you read the Community Plan or attended any meetings of the Committee you are applying for:



**BACKGROUND INFORMATION WHICH YOU FEEL QUALIFIES YOU FOR THE APPOINTMENT: (This should include education, employment history, community service, special interest and skills, personal philosophy.)**

My professional background includes banking, law and real estate. I worked for 12 years in banking. The first six years I worked with commercial and consumer workout loans. The last six years I worked in Operations, traveling to various banks throughout Texas teaching. I worked in an 85 year old law firm as a Certified Legal Assistant and then acquired additional duties of Office Manager and IT person. I have been a Realtor for over 15 years, the last seven and a half years as a Broker owning my own business. I am currently taking the required classes and will obtain my Broker's license in Arizona by April.

I was a poll worker in my precinct for five years and the Alternate Judge for the last two. I also volunteered in the mayoral election held this past November. I was able to vote in the successful run-off of Houston's mayor the day before moving to Sedona.

My qualification for this position is my passion for this cause and the desire and willingness to get out the message of water conservation. One of the reasons for my recent relocation is so that I may live in a place where people appreciate nature's beauty and resources. I am very passionate about sustainability and am pursuing it in several ways in my personal life from composting for my organic garden (Square Foot Gardening only uses 20% of the water than row gardening!), recycling, rain water collection and solar. I am pursuing certification of solar design and installation through the Solar Living Institute.

**What are your perceptions of the duties, responsibilities and the role of the Committee you are applying for?**

Finding ways to inform and stress that water is a natural resource. It cannot be manufactured and should not be taken for granted. We need to find ways to use gray water and rain for irrigating.

**What so you feel are the major issues facing this Committee?**

We must have an abundance of water coming into the City and we need to preserve the rivers, creeks and springs. Putting ideas such as using gray water, limiting when irrigation is taking place, etc, at the City level first is a must. We have to lead by example.

**What do you hope to accomplish as a Committee member?**

I would like to bring awareness of the importance of water conservation and the use of gray water. Inform and urge businesses and individuals how they can take advantage of the abundance of rain we have received. We must realize that this is a gift for us to use. I would also like to see young people get involved; ie field trips to see ideas implemented. Young kids get excited about "new" things and will talk about them and want to join in the cause.

**If appointed to this Committee, are you willing to serve the full term of the appointment?**

Yes, I am excited about the opportunity to serve this appointment.

**Have you read the Community Plan or attended any meetings of the Committee you are applying for?**

I have read the Plan on the Water Conservation website and have studied the Yavapai County Water Advisory Committee's info series.